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Section B - Supplies or Services and Prices/Costs

SERVICES IN ACCORDANCE WITH QUOTE 000U-0065-00

TOTAL ORDER VALUE INCLUDING OPTION CLIN: \$594,387,84.

		SERVICES							
0001	CLIN 0001 - Project Manag	ement	1.000000	LOT	(b)(4)				
	Period of Performance: 02/08/2013 - 08/07/2013	Delivery Schedule: <u>Delivery Number</u> Delivery Number	livery Date Que	ıntity					
	Description:Firm-Fixed Price								
	Requisition Number: 150P1301034								
		Base/Option (Period or Quantity): Base							
	1, 2013 - A - 150997 - PNO (b)(4)	SPA C25263 - NONCO	MP - 2510 P03	2 150997					
0002	CLIN 0002 - Initial assessn existing Patent Production	nent and validation of the Model	1.000000	LOT	(b)(4)				
	Period of Performance: 02/08/2013 - 08/07/2013	Delivery Schedule: <u>Delivery Number</u> De	livery Date Qu	antity.					
	Description:Firm-Fixed Price								
	Requisition Number: 150P1301034								
	Base/Option (Period or Quantity): Base								
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0003	CLIN 0003 - Development and strategies to develop cost/revenue estimates.	of alternative approaches data and tools for related	1.000000	LOT	(b)(4)				
	Period of Performance:	Delivery Schedule:							
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	Description:Firm-Fixed Pr	Description:Firm-Fixed Price							
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	Base/Option (Period or Quantity): Base								
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0004	CLIN 0004 - Identification strategies to develop data costs/revenue estimates	of approaches and a and tools for related	1.000000	LOT	(b)(4)				
	Period of Performance: 02/08/2013 - 08/07/2013	Delivery Schedule: <u>Delivery Number</u>	Delivery Date G	uantity					
	Description:Firm-Fixed P	rice							
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0005		relopment of new forecasting with all USPTO IT Standards. all be negotiated upon	0.000000	LOT	(b)(4)		
	Period of Performance: -	Delivery Schedule: Delivery Number Delivery	reny Date Qui	antity			
	Description:Firm-Fixed Price						
	Requisition Number: 150P1301034						
	Base/Option (Period or Quantity): Base						

POCs -Program Office - Stacey.Berger@uspto.gov, 571.272.7265 Procurement Office - Heather.Bakos@uspto.gov, 571.272.5361

(b)(4)

Accounting and Appropriations Data:

Accounting and Funding Total:								
\$313,059.84								
WO 101000104								

Section I - Contract Clauses

PTO-03 USPTO/Invoices

These terms and conditions incorporate new Central Contractor Registration (CCR) requirements.

Contractors shall include their DUNS number (or DUNS+4, whichever is appropriate) on all invoices. Failure to do so may result in processing delays.

PTO-06 Limitation on Contractor Advertisements

The Contractor agrees not to refer to awards in commercial advertising in such a manner as to state or imply that the product or service provided is endorsed or preferred by the Federal Government or is considered by the Government to be superior to other products or services. Advertisements, press releases and publicity of a contract by a supplier shall not be made without the prior express written permission of the Contracting Officer.

Section J - List of Attachments

tdentifier	Title	Date	Number of Pages
8	An I and Other and I Wash	02/09/2013	13

STATEMENT OF WORK

A. Scope:

- 1. The United States Patent and Trademark Office (USPTO) requires a Contractor (1) to validate critical forecasting tools that are used to estimate resource demands, patent examiner production and productivity, patent application pendency and fee income; (2) to identify additional innovative tools using operational and economic data, and forecasting models and methods and (3) to develop additional innovative tools using operational and economic data, and forecasting models and methods. Identification and development of these new methods or tools should take advantage of current information technology capabilities and advanced mathematical algorithms tailored to the USPTO's particular market conditions and line of business.
- 2. The majority of the work shall occur at the Contractor's facility. However, the tasks contained in the SOW require that the Contractor report frequently to USPTO's facility located at 600 Dulany Street, Alexandria, VA. The contractor shall be onsite to obtain data related to USPTO daily operations and its Patent Production Model, to attend meetings, and to speak to USPTO subject matter experts in order to complete the USPTO's requirement. The USPTO will not pay any travel or transportation costs.

B. Background:

- 1. The Patent Production Model (PPM) is used extensively by the USPTO, particularly by executives of the Patent business area, to plan and manage patent examination operations. The PPM has been the major vehicle for targeting the key factors that drive hiring, production, and performance of the Patent Examination Corps throughout the planning period. The model and its associated processes require validation and, if necessary, alternative methodologies to reflect the short-term and long term initiatives aimed at improving results.
- 2. Other organizations within the USPTO also use PPM outputs to project annual fee collections, support cost estimates and performance targets in annual budget plans, and provide the foundation for the annual hiring and recruitment plan. The PPM provides a convenient repository of assumptions and relationships underlying USPTO plans of all sorts.
- 3. The PPM requires numerous inputs and assumptions regarding the environment external to the patent production system. One example is projections of annual patent application filings. These projections are based upon formal forecasts and consensus judgments about the future. Another input example is the loss of employees, or attrition. Attrition projections among the examining corps for the planning period is based on actuals from previous years, an analysis of the factors contributing to attrition in those years and labor market conditions.
- 4. The PPM also requires numerous inputs and assumptions regarding the patent production system itself. For instance, examiner productivity is estimated from a linear model using past data and the output of that model is used as an input in the Patent Production Model. There are several basic relationships among the patent model elements that control the estimates. These include the following: The number of overtime production units that can be done by patent examiners. The number of first actions in relation to the number of applications received determines generally how pendency to first action will change. The number of patents obligated (sent to the contractors) for printing and actually printed (issued) in a year is driven by the number of examiner disposals.

- 5. Using the PPM, the Patent Organization is able to perform the following major tasks:
 - a) Project anticipated staffing levels of patent examiners and budget requirements for each year (month/quarter) modeled. This projection takes into account anticipated hires, attritions, and promotions.
 - b) Predict how many production units (an average of first actions and disposals) can be expected to result from the work of the patent examiner FTEs that are devoted to examining utility, plant and reissue (UPR) applications.
 - c) Estimate the number of first actions, non-final actions, final actions, allowances and abandonments in aggregate and for both serialized and non-serialized filings that can be expected to result from the projected production units for each year of the model. The number of first actions is particularly important for estimating first action pendency, while the number of disposals (allowances plus abandonments) is important for estimating the number of patents to be obligated for printing each year and total pendency.
 - d) Estimate pendency each year under two categories: Pendency from filing to First Action and Pendency from filing to Issue.
 - e) Potential guiding fee setting and projecting costs and revenue for each year/month/quarter modeled.
 - f) Evaluate the impact of internal initiatives, legislative changes, external shocks and other factors affecting internal processes through simulations of outcomes under varying circumstances.

C. Specific Tasks:

- 1. Reports and Meetings
 - a) Kick Off Meeting
 - b) Monthly progress reports-Starting from 30 days after award through the end of the contract, the Contractor shall provide monthly progress reports detailing all work in progress and completed in the past month. These progress reports should also include difficulties and challenges confronted by the Contractor in carrying out the work.
 - c) Monthly meetings/conference calls- Starting from the date of award through termination of the contract, the Contractor shall hold monthly meetings with the relevant USPTO management team to discuss progress.
- 2. Initial assessment and validation of the existing Patent Production Model and appropriate feeder models using industry standards, best practices and confidence levels. The project schedule for the items below shall be in accordance with the Contractor's technical response as approved by the USPTO.

- a) The Contractor shall provide a briefing to the relevant USPTO management team with an initial assessment and validation of the Corps-level pendency and production model, analyzing the current model and validating the mechanics, formulas, external and internal inputs, and outputs at the corps level;
- b) The Contractor shall provide a briefing to the relevant USPTO management team with an initial assessment and validation of the Technology Center (TC)-level pendency and production model, analyzing the current model and revalidating the mechanics, formulas, external and internal inputs, and outputs at the TC level;
- c) The Contractor shall provide a draft report containing detailed findings and recommendations, including an assessment against industry standards and a summary of best practices, regarding the existing Patent Production Model for agency review and comment.
- d) Within 15 days of receipt of agency comments, the Contractor shall provide a final version of the report described under Task 2a and 2b.
- 3. Development of alternative approaches and strategies to develop data and tools for related cost/revenue estimates. The project schedule for the items below shall be in accordance with the Contractor's technical response as approved by the USPTO;
 - a) The Contractor shall provide a briefing to the relevant USPTO management team, detailing alternative approaches/strategies and methodologies/algorithms for projecting pendency and production at the corps and Technology Center (and potentially lower) levels. Each alternative approach provided must include a written recommend and all alternatives and must be ranking in order which alternative best meets the USPTO's current and future needs. The following different measures of pendency must be included in these alternative(s):
 - i. Pendency to first action;
 - ii. Pendency to final action (treating RCEs as disposals); and
 - iii. Pendency to final action (not treating RCEs as disposals).
 - b) Alternative approaches/strategies should include at least:
 - i. high capacity for flexibility in modeling agency actions and approaches;
 - ii. improved methodologies for creating inputs to the models;
 - iii. increased granularity in the outputs of the models; and
 - iv. the use of more robust modeling tools in generating the outputs.
 - c) The Contractor shall provide a draft report detailing descriptions of methodologies and algorithms and the alternative approaches and strategies described under Task 3a for USPTO review and comment.
 - d) Within 15 days of receipt of USPTO comments, the contractor is to provide a final version of the report described under Task 3b.

- 4. Identification of approaches and strategies to develop data and tools for related costs/revenue estimates. The project schedule for the items below shall be in accordance with the Contractor's technical response as approved by the USPTO:
 - a) The Contractor shall provide a briefing the relevant USPTO management team, detailing alternative approaches and strategies the vendor has identified for cost and revenue projections
 - b) The Contractor shall provide a draft report detailing the approaches and strategies identified under Task 4a for USPTO review and comment.
 - c) Within 15 days of receipt of USPTO comments, the Contractor shall provide a final version of the report described under Task 4b.
- 5. OPTIONAL- Development of new forecasting tools which much comply with all USPTO IT Standards. The project schedule for the items below shall be in accordance with the Contractor's technical response as approved by the USPTO:
 - a) The Contractor shall provide draft versions/prototypes of new forecasting tools tailored to the USPTO's needs and line of business for agency review and comment. The development of these tools should be informed by the analyses performed under Tasks 2-4. The forecasting tools should meet the following requirements:
 - i. (software type)
 - ii. documentation required
 - iii. Responsibility for implementation, updates and support,
 - b) Within 30 days of receipt of USPTO comments, the Contractor shall provide final versions of the new forecasting tools, including all documentation. As part of this sub-task, the contractor is to provide a demonstration of the new forecasting tools to briefing the relevant USPTO management team and other select agency officials.

D. Terms and Conditions

1. All deliverables shall be submitted electronically to the Government in a format that is compatible with Microsoft Office 2003 / Microsoft Project 2003 (or new versions) and are subject to USPTO review and acceptance. The Government may approve other types of files such as PDF. The Government shall approve other files types in writing in advance.

Attachments

Attachment 1 - Patent Production and Pendency Overview and Definitions

STATEMENT OF WORK - ATTACHMENT 1

Patent Production and Pendency Model Overview

Purpose and Uses

The Patent Production and Pendency Model (PPM) is a simulation tool that generates production output measures based on actual historical data and input assumptions based on historical patterns and forecasts. The PPM is used extensively by the USPTO, particularly by executives of the Patent business area, to plan and manage patent examination operations. Within the context of the *USPTO 2010-2015 Strategic Plan*, the Patent Model has been the major vehicle for targeting the key factors that drive hiring, production, and performance of the Patent Examination Corps throughout the planning period.

The CFO/CAO business units also use model outputs to project annual fee collections, support budget requests, and provide the foundation for the annual hiring and recruitment plan. The model provides a convenient repository of assumptions and relationships underlying USPTO plans and performance expectations.

Model Inputs

The PPM requires inputs and assumptions regarding the environment external to the patent production system, including:

- Projections of annual patent application filings. These projections are based upon formal
 forecasts and consensus judgments about the future and are explicitly agreed upon by
 senior Office management.
- Attrition among the examining corps for the planning period based on recent experience and labor market conditions.
- Availability of funding based on preliminary revenue estimates and appropriations.

Key Model Element Relationships

There are several basic relationships among the patent model elements that control the estimates, including:

- The number of overtime production units that can be done by patent examiners varies in direct proportion to the amount of overtime funding available and optimal inventory levels.
- The number of first actions in relation to the number of applications received determines generally how pendency to first action will change.
- The number of patents obligated (sent to contractors) for printing and actually printed (issued) in a year is driven by the number of examiner disposals.
- The number of first actions will generally tend to be higher relative to disposals during
 years of extensive examiner hiring. New examiners are generally given new cases to
 work on, while amended dockets of attriting examiners tend to be given to more senior
 examiners for handling.

Model Outputs

Using the Patent Model, the Patent Organization is able to perform the following major tasks:

- Project anticipated staffing levels of patent examiners for each of the years modeled. This projection takes into account anticipated hires, attritions, and promotions.
- Predict how many production units (first actions and disposals) can be expected to result
 from the work of the patent examiner FTEs that are devoted to examining utility, plant
 and reissue (UPR) applications. The amount of examiner overtime money expected to be
 available is also converted to production units.
- Estimate the number of first action and disposals that can be expected to result from the projected production units for each year of the model. The number of first actions is particularly important for estimating pendency, while the number of disposals (allowances and abandonments) is important for estimating the number of patents to be obligated for printing each year.
- Calculate how many supervisory patent examiners (SPEs) will be needed to train and supervise the anticipated number of new and existing junior examiners each year.
 Additional SPEs required are automatically deducted from the number of GS-14 examiners on board at the beginning of the year to eliminate double counting.
- Estimate pendency each year under two categories:
 - Pendency from filing to first action estimated each year based on the change in new case inventory during the year.
 - Pendency from filing to issue or abandonment (the main pendency goal
 measurement) computed in a similar fashion, adding the estimated time from
 first action to issue or abandonment to last year's first action pendency estimate.

Model Data Element	Definition	Source of Data
Total Hires Traditional IP	The total number of patent examiner hires during a fiscal year (FY). The total number of traditional patent examiner hires during a FY. The total number of IP experienced hires during a FY.	Variable – adjusted based on historical production levels of new hires, current production levels, current backlog, training infrastructure, set targets and goals and funding levels.
Total OT Worked Track 2	The number of overtime hours planned for work on regular U.S. applications by patent examiners during a fiscal year. The number of Track 2 overtime hours worked by patent examiners.	Variable – adjusted based on historical hours/examiner worked, changes in programs (PELP), policy changes (technology targeted),
Track 1	The number of Track 1 overtime hours worked by patent examiners.	workload demand, employee culture, salary caps, set targets and goals and funding levels.
Examiner Attrition Rate	The yearly percentage of examiners that leave the examination corps during a fiscal year.	Forecast – based on current rate, historical data, trends, hiring levels, recruitment/retention incentives, number of retire eligible employees, economic conditions, etc.
Reduction of % RCE of filings	The percent that RCE filings will be reduced from the previous year.	Forecast – based on current rate, trends, policy, etc.
Change in % Annual Filing	The percent of change from previous annual application filings.	Forecast – based on current rate, trends, economic conditions, input from OPB, etc.
% of PCTs not outsourced	The percent of PCT applications which are not outsourced.	Variable – adjusted based on set targets and goals and funding levels.

Track 1-3 Examiner Staff (EFY)	The total number of examiner staff at the end of the fiscal year for Tracks 1, 2, and 3.	Calculation – BOY Staffing data from PRIME, plus number of hires, minus number of attrits.
Track 2 Exmr Work Years	The number of examining staff workyears (full time equivalants - FTEs) available for working on Track 2 applications.	Calculation – BOY Staffing data from PRIME plus (number of hires times calculated lapse rate), minus (number of attrits multiplied by lapse rate).
Track I GS 14s	The number of GS 14 examiners for Track 1.	Calculation – number of Track 1 applications.
Number SPEs	The number of supervisory patent examiners(SPEs) required during the fiscal year to train and supervise the patent examiners.	Calculation - Staffing data from PRIME, number of hires, number of attrits.
Average Examiner Grade	The average grade level for patent examiners.	Calculation - Staffing data from PRIME, number of hires, number of attrits.
Attrits	The number of patent examiner who left a patent examiner job during the fiscal year.	Calculation - Staffing data from PRIME, number of hires, attrition rate.
Net Positions	The change in the number of examiner positions from the previous year.	Calculation - Staffing data from PRIME, number of hires, attrition rate.
UPR Backlog Begin of FY	The number of unexamined Utility Plant and Reissue (UPR) patent applications available for examination at the beginning of the fiscal year.	Calculation – application data from PALM, staffing data from PRIME, number of hires, number of attrits, overtime hours.

Filings without RCE reduction	The total number of UPR patent application filings including Requests for Continued Examination (RCEs) that will be received during the fiscal year.	Calculation – application data from PALM, change in % annual filings.
Total UPR Filings (no designs) Track 1 Filings Track 2 Filings Track 3 Filings	The total number of UPR patent application filings taking into consideration the reduction in RCE filings that will be received during the fiscal year.	Calculation – application data from PALM, change in % annual filings, reduction in RCEs.
% RCE of Total Filings	The percent of Requests for Continued Examination (RCEs) applications of the total UPR filings.	Calculation – application data from PALM, change in % annual filings, reduction in RCEs.
RCE Reduction	The number of RCE filings expected to be reduced compared to the previous fiscal year.	Calculation – application data from PALM, change in % annual filings, reduction in RCEs.
Serial Filings (non RCE)	The number of UPR patent application filings not including RCE filings that will be received during the fiscal year.	Calculation – application data from PALM, change in % annual filings, % RCE of total filings.
RCE filings	The number of Requests for Continued Examination (RCEs) application filings that will be received during the fiscal year.	Calculation – application data from PALM, change in % annual filings, % RCE of total filings.

Total PUs Track 2 PUs	The total number of production units completed during a fiscal year. The number of Track 2 production units completed during a fiscal year.	Calculation – Based on firepower: staffing data from PRIME, number of hires, attrition rate, overtime hours. Each examiner FTE by grade is multiplied by projected productivity rate for each grade.
Total Disposals Track 2 Disposals	The number of disposals (allowances and abandonments) completed during a fiscal year. The number of Track 2 disposals completed during a fiscal year.	Calculation – Total disposals: based on firepower: staffing data from PRIME, number of hires, attrition rate, overtime hours, and percent first action to disposals. Track 1 filings are added to Track 2 disposals. Track 2 disposals: based on firepower: staffing data from PRIME, number of hires, attrition rate, overtime hours, and percent first action to disposals.

Total FA	The number of first actions completed during a fiscal year.	Calculation -
Total Track 2 FA	The number of Track 2 first actions completed during a fiscal year.	Total Track 2 FA: based on firepower (Staffing data from PRIME, number of hires,
Total Serial FA	The number of first actions not including RCEs completed during a fiscal year.	attrition rate, overtime hours), total FAs worked.
Track 2 Serialized FAs	The number of first actions not including RCEs completed during a fiscal year.	Total Serial FA: Total FAs plus Track 1 FAs minus RCE filings.
Serial FA per examiner	The number of serialized first actions per patent examiner.	Track 2 Serialized FAs: Total FAs – RCE filings Serial FA per examiner: total serialized first actions completed divided by EOY examiner FTE.
Percent of FA to Disposals	The percent of first actions completed to disposals completed.	Forecast – based on current rate, historical data, trends, policy, etc.
Allowance rate	The percent of disposals which are allowances.	Forecast – based on current rate, historical data, trends, policy, etc.
Total Allowances Track 2 Allowances	The total number of allowances in a fiscal year. The number of Track 2 allowances in a fiscal year.	Calculation – Track 2 disposals multiplied by projected allowance rate.
Total Patents Printed Track 2 Patents Printed	The number of patents to issue as printed patents during a fiscal year. The number of Track 2 patents to issue as printed during a fiscal year.	Calculation – Total allowances multiplied by 93%.
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Track 2 FY FA Pendency	The Track 2 first action pendency in months from filing to	Calculation – Track 2 Serialized
Track 2 F 1 FA TUNUONCY	first action on the merits as of the end of the fiscal year.	first actions completed in the fourth quarter, multiplied by the average age of each first action, divided by total serialized Track 2 first actions completed in the fourth quarter.
Track 1 & 2 4 th Qtr FA Pendency	The Track 1 and Track 2 fourth quarter first action pendency in months from filing to first action on the merits.	Calculation – Track 1 and 2 Serialized first actions completed in the fourth quarter, multiplied by the average age of each first action, divided by total serialized Track 1 and 2 first actions completed in the fourth quarter.
Track 2 Total Pendency (Traditional)	The Track 2 total pendency in months from filing to issue or abandonment as of the end of the fiscal year.	Calculation – Average of BOY Track 1 and 2 first action, BOY inventory position, and BOY total pendency, plus 9 months.
Inventory Position (months of inv)	The number of months of inventory for the fiscal year.	Calculation – EOY backlog divided by serialized first actions worked in the fiscal year, multiplied by 12.
Backlog Firepower (FA vs. Filings)	The percent firepower of staff on board to work on first actions versus filings.	Calculation – Total Track 2 first actions divided by total UPR filings (no design).

Track 2 UPR Backlog (EFY)	The Track 2 Utility, Plant, Reissue patent application backlog at the end of the fiscal year.	Calculation – BOY backlog + serialized filings – pre-first action abandonments – serialized FA's completed in the fiscal year.
Ideal backlog (10 months of apps)	The number of applications equivalent to ten months of work at the current staffing level.	Calculation – Track 2 first actions minus RCE filings, multiplied by 10, and divided by 12.